



Electronic Media & Broadcasting Major

ELECTRONIC MEDIA TRACK

For Students Following the:
2009-2010 Catalog

Name:
Student ID:
Catalog Year:

CORE COURSES (24 Hours)					
Course	Pre-req	Credits	Term	Grade	
EMB 100	Media Literacy				
EMB/JOU 110	Introduction to Mass Media				
EMB 140	Introduction to Media Aesthetics				
EMB 260 OR EMB 265	Writing for the Media Broadcast News Writing	ACT ENG 20+			
EMB 396 OR EMB 397	Internship Projects	2.75 GPA Instructor Permission			

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Approved Exceptions

CONCEPTUAL STUDIES (6 Hours) - Choose Two					
Course	Pre-req	Credits	Term	Grade	
CMST 220	Interpersonal Communication	CMST 101 or 110			
CMST 303	Organizational Communication	CMST 101 or 110			
CMST 430	Communication Theories	CMST 101 or 110			
EMB 400	Media Criticism	EMB 110 & Junior Standing			
PSY 304	Consumer Psychology	PSY 100			

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PRACTICAL (6 Hours) - Choose Two					
Course	Pre-req	Credits	Term	Grade	
EMB 210	Introduction to Video: Single Camera Production	EMB 140			
EMB 215	Introduction to Audio Production	EMB 140			
EMB 230	Broadcast Announcing	EMB 140			
EMB 305	Multiple Camera Production	EMB 210			
MIN 240	Introduction to 2D Design				

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BUSINESS / LAW / ETHICS (6 Hours) - Choose Two					
Course	Pre-req	Credits	Term	Grade	
EMB 307	Media Programming	EMB 110			
EMB 313	Media Sales, Advertising, & Promotion	Junior Standing			
EMB 460	Media Management				
JOU 385/485	Mass Communication Law	JOU 110 or Junior Standing			

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JOU 440	Media Ethics	EMB 100 or JOU 110 or Junior Standing			
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300-400 LEVEL EMB, POP, or MIN ELECTIVE (9 Hours)					
Course	Pre-req	Credits	Term	Grade	

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ANY COLLEGE OF INFORMATICS ELECTIVE (6 Hours)					
Course	Pre-req	Credits	Term	Grade	

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Students must earn a grade of C or better or a 2.5+ GPA in all courses that apply to the major. Please consult with your advisor and the appropriate University Course Catalog for all other degree requirements.